

Alpha Destination Management Expands Portfolio with the Addition of Four Destinations in Indian Ocean

6 November 2019

Alpha Destination Management announced today at the World Travel Market (WTM) 2019 expansion of its hotel portfolio into the Indian Ocean with the addition of four new countries. These include Sri Lanka, Seychelles, Mauritius and Maldives. Being the market leader in the in the Arabian Gulf, Alpha is a well-established brand among the UK tour operators.

“We are very excited to add these fabulous markets in the Indian Ocean to our portfolio which strengthens and expands our in-destination offering beyond the GCC. All four countries namely Sri Lanka, Seychelles, Mauritius and Maldives are very different and offer travellers something very unique,” commented Samir Hamadeh, General Manager for Alpha Destination Management.

Samir said, “We will be signing multiple contracts at WTM with our strategic partners to promote and sell these exceptional products. Hotels are a core pillar of our business and this new development is aligned with our global growth plans. At the same time this expansion will elevate and enhance our offering by giving greater choice to our clients and associates.”

Whether you are looking for utter seclusion, an exciting family holiday, relaxing beach vacation or a romantic escape, countries in the Indian Ocean offer the perfect getaway. Beautiful beaches drenched in tropical sun, nature, wildlife, history, culture, ancient monuments with great food and endless activities, including some of the best golf courses, all at an amazing value, are attracting international travelers in big numbers to Sri Lanka, Seychelles, Mauritius and Maldives. Demand from the UK market too remains strong for these exotic destinations and is set to grow consistently.

Samir stressed, “Growth of tourism in the Indian Ocean is reflected by expansion of airports and increased global connectivity including direct routes. The region has collectively seen the number of scheduled flights rise by almost 30 per cent over the past five years and at Alpha we are eager to capitalize on this great opportunity.”

Visitors will be able to find Alpha Destination Management at the Dubai Tourism stand on booth ME300

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About Alpha Destination Management

Founded in 1996, by Mr. Ghassan Aridi and his partners, Alpha Destination Management is the leading destination management company and a pioneer in the tourism sector in the Arabian Gulf. Over the last two decades, the company has established itself as one of the most credible and reputed brands not only in the Gulf region but also in the international tourism industry. Controlling a significant market share of the lucrative tourism sector in the GCC, Alpha Destination Management is a market leader in the region with the largest annual turnover and wide network of international partners offering the highest levels of service and innovative and exciting experiences. Our extensive global and local knowledge and network, outstanding expertise and sound reputation is the key to success for us and all our partners.

For more information about Alpha Destination Management visit

www.alphadestinationmanagement.com

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