

Alpha Destination Management will be at WTM London 2019 Targeting Greater Share of the UK Market

3 November 2019

Alpha Destination Management has announced its participation at the 40th edition of the World Travel Market being held in London from 4 to 6 November 2019.

Confirming the group's presence, Samir Hamadeh, General Manager for Alpha Destination Management, said, "The tourism industry in the Middle East holds high growth potential and as the market leaders in the region we are well placed at Alpha to build on our success. Being a well-established brand among the UK tour operators, WTM is a very significant event for us and this year we have a number of strategic announcements lined up."

The UK continues to be the top European source market for Dubai and is forecasted to retain its position. Staying firmly within the emirate's top three traffic drivers, the country delivered 586,000 travellers out of 8.36 million tourists visiting Dubai in first half of 2019.

"We are witnessing unprecedented development of new attractions and infrastructure aimed at enhancing visitor experiences across Dubai. We are eager to promote these diverse and exciting tourism initiatives at the global arena. WTM London offers us the perfect platform to explore new opportunities of collaboration while strengthening our existing partnerships. It also allows us to discover evolving travel trends as well as fresh ideas and innovations in the industry", stressed Samir.

Elaborating on the key drivers of future success, Samir said, "Our aim is to work closely with the different stakeholders to capitalise on the growth potential of our destination. We will continue to tailor and enhance our packages and experiences to cater to shifting market forces."

This year, WTM London, the leading global event for the travel industry, turns 40 and 50,000 participants as well as 5,000 exhibitors from over 180 countries are expected to join in the celebrations with organisers predicting a record year for 2019, boosted by a strong contingent of exhibitors from the Middle East region.

Visitors will be able to find Alpha Destination Management at the Dubai Tourism stand on booth ME300

#AlphaTours #AlphaToursDubai #AlphaDMC #AlphaToursAe #Dubai #VisitDubai #Dxb #MyDubai #ilovedubai #travelgram #DubaiTourism #Travel #Tours #WTMLondon



About Alpha Destination Management

Founded in 1996, by Mr. Ghassan Aridi and his partners, Alpha Destination Management is the leading destination management company and a pioneer in the tourism sector in the Arabian Gulf. Over the last two decades, the company has established itself as one of the most credible and reputed brands not only in the Gulf region but also in the international tourism industry. Controlling a significant market share of the lucrative tourism sector in the GCC, Alpha Destination Management is a market leader in the region with the largest annual turnover and wide network of international partners offering the highest levels of service and innovative and exciting experiences. Our extensive global and local knowledge and network, outstanding expertise and sound reputation is the key to success for us and all our partners.

For more information about Alpha Destination Management visit
www.alphadestinationmanagement.com

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